

**Making a difference
when it matters most**



**Strategy
2019 to 2024**



WHY change?

- The over 65 population in Cumbria is growing
- But public sector funding isn't increasing as fast
- And rural services can be more expensive than urban ones

WHAT does this mean for us?

- More people each year will need St Mary's Hospice services
- It's useful if we can give people skills and knowledge to help themselves



Our Vision

That everyone living with illness and death in South Lakes gets the kindness, love and expert care we'd wish for ourselves

Our Mission

We give expert care and compassion so those affected by advancing illness have comfort, choice and dignity

Our Priorities

- That more people should have a good quality palliative and end of life care;
- We particularly want to reach out to
 - People with multiple health conditions;
 - Those needing our services who are socially isolated;
 - People with an additional diagnosis of dementia;
- We want to support family carers so they can support their loved ones;
- Together we can challenge the impact of rurality.

Our four goals

GROWTH WITH QUALITY

Caring for more people, earlier, at the high standards we're known for

EMPOWER THROUGH CONVERSATION

Educating professionals and the public so more people live well and have a good death in our community

PARTNERSHIP TO SUCCEED

Working together to use resources better and provide care to more people

SUSTAINABILITY FOR THE FUTURE

To ensure the hospice is around to support the next generation

Our values

Caring

Being there for each individual

Aspiring

Going the extra mile to make moments that matter

Professional

Choosing each day to be professional and kind

Sustainable

Playing a part in securing our future

Social distancing because of COVID 19 has changed things. Our goal is still to make a difference. In the next 12 months we will...

- Develop more ways to deliver services at a distance
- Restart activities at the Living Well Centre in safe ways
- Expand the impact of Hospice at Home
- Encourage public opportunity for conversations about Death, Dying and Grief
- Keep exploring what 'hospice' might look like in the future
- Make sure our community knows about the positive impact of our services and those who need us can easily access our services
- Generate the income we need to protect the future of hospice care

Activities we hope to start to make available again in the St Mary's Living Well Centre in 2020

Support groups for those living with Stroke, Neurological conditions, lung disease

Craft and Singing groups

The Dementia Hub for those living with dementia and their carers

Living Well Programme